

# Terri Lee Butler

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11 Railroad Ave #13, Salisbury, MA 781-558-0909 wecamt@aol.com

March 23, 2015

Jenn T. Grace  
Connecticut's LGBT Chamber of Commerce

Dear Ms. Grace,

I am excited to seek new opportunities in the public relations field. As the founder of WE Care About Music (WECAM) I believe in the value of helping musicians, artists and writers creatively nurture their passion in a positive way that makes a difference in their local community.

As a singer-songwriter I learned the value of music performance and aspired to encourage other artists to share their talents and skills within their local community. Through WECAM, I have had the privilege of booking local bands and artists for community-related activities and shows. I have networked with businesses and non-profit organizations to initiate proposals, creating and distributing promotional material such as posters and press releases. For shows and fundraising events I have coordinated and managed details such as booking the venue, selling tickets, sound and lighting, photography, videography, raffle items, catering, key speakers and managing band sets.

Some events I have organized and planned have benefited non-profit organizations such as: Women Beyond Survival, Operation Troop Support and Global Deeds etc... In addition, I have planned events to commemorate *International Day of Peace* in Salem, MA and gave a presentation in honor of *International Women's Day* which took place at the *57<sup>th</sup> Commission on the Status of Women* in New York. The speech I wrote (as well as a song) was in support of gender-based equality and prevention of gender-based violence.

Because of my passion for encouraging other artists to share their abilities to benefit the community, I am determined to seek new opportunities to expand my outreach and further develop my skills. Please reference my resume for additional details and future consideration.

Sincerely,

Terri Lee Butler