

**CLIENT:** Global Deeds

**TIME:** 30 seconds

**TITLE:** The Importance of Art

**DATE:** August 13, 2012



*SFX: CLASSICAL MUSIC PLAYING IN BACKGROUND*

**FEMALE: V/O**

Art is important; studies show art education can help build strong neural skills.



**MALE: V/O**

Scientific evidence proves that art education makes better math and science students.



**FIRST LADY MICHELLE OBAMA**

“Learning through arts provides students with skills to creatively solve problems.”



**KATHERINE MONTERO (founder of Global Deeds)**

Global Deeds is committed to the growth and mentoring of young local arts in the community. For more information please visit: <http://globaldeeds.org/>



**WECAM**

"WE Care About Music"

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